

EVENT GALLERY

DEPARTMENT OF MANAGEMENT STUDIES

WORKSHOPS



Mr.RJ Vignesh, Founder Black Sheep You Tube Channel, was awarded “CREATIVE Entrepreneur Award 2018” by SANTHOSH, FOUNDER KOLA PASI and our Principal Dr.S.Lakshmi.



Mr.Selvakumar, CEO, Maruthi Power Controls & Founder – Anandham Youth Foundation, spoke on the importance of entrepreneur in creating value to the society and motivated students.



Business Skill Workshop-06 “TEC Business park” organized on October 9, 2018. It’s an opportunity for students to and enhance their potential selling skills



“Marketroids 2K18” a workshop to prove and improve the marketing skills organized on 26 September 18. The events *TV commercials, Service launch, Memes creations, Product teaser.*



HR Zeal a workshop to improve skills required for HR aspirants with events Best Interviewer – Interviewee, Video Resume, Celebrity Interview, Corporate Walk, and Management Games



Mr. John Rex Thangadurai, Sr. Manager
Digital Intelligence System



Mr. T.D.Mano Bharathi, Reporter-Dinamani



Ms. Nitashaa Bala, Senior Relationship
Manager, Bharath Matrimony



Mr. Samuel Muthu, Q.E. Specialist, IBM

WORKSHOP in association with **CSIE-IIT MADRAS** on “**WRITING B PLAN AND B PLAN CONTEST**” held on 04.03.19 and 05.03.19 in **TEC and IIT Research Park**



Panel Discussion “Startup -preneurs”

*Vandhana Ramanathan, CEO Wsquare, Dr.Murali Krishnan VELS System,
Mr.Shyam, Founder and CEO Go Floaters*



Valedictory Session at IIT-Madras along with **Mr. Arun Prakash, Co-founder, Snack Experts.**



Panel Discussion member **Mr.Shyam Sekar, CEO Startup Experts**

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ARTHASHASTRA – A national level student convention is an iconic and flagship event of MBA department with events like *Best Manager*, *Product Launch*, *Photography* and *Short Film*, *Corporate Walk*, *Step de Battle* and *Ad-Zap* to display the talents of students



Mr. Babu Kanikairaj, Regional Head, Levista Coffee @ Inaugural



Mr. Murali, Choreographer Team LFD



Mr. Rocky Richardson, Assitant Cinematographer



Step de Battle



Ms. Archana Srivatsan, Creative Head Goldmine Advertisement Agency Pvt Ltd



CAREER DEVELOPMENT PROGRAMMES



Career Development Programme on 27.01.19 and 03.02.2019 for I and II MBA students on “**Verbal and Non-Verbal Communication**” delivered by Mr.Chandru Durairaj and Mr.Rajkumar, ID MATRIX.



Placement Training Programme on **Group Discussion, Resume Building and Psychometric Skill Assessment** for II Year MBA students (2017-2019) batch on 17th to 19th Dec 2018. Ms.Kavitha, Trainer Lyam training centre, Dr.Bhuvaneshwari, Professor VIT and Dr.Damodaran, Psychiatrist, Tagore Medical College were the speakers.

GUEST LECTURES



“Opportunities in FMCG” on 31.08.2018 delivered by **Mr.Sajan, MD Manna, Chennai.**



“Career Success Thinking” on 13.11.2018 delivered by **Ms. Lydia Binil, Executive coach and Strength Practitioner, Loud Voice, Australia**



“Nurturing Positive Attitude” on 04.09.2018 delivered by **Dr.B.Dhamodaran, Psychiatrist, Tagore Medical College and Hospital**



“Employability Skills” on 10.10.2018 delivered by **Mr.Maran Marimuthu, Petronas University, Malaysia**



“Ways To Identify A Prospective Investment In Fast Lane Business Scenario” on 23.08.2018 for delivered by **Mr.Ramesh, CFO TVS LUCAS INDIAN SERVICES, Chennai**

INDUSTRIAL VISITS



Industrial Visit on 23rd July, 2018 to COCA-COLA Pvt Ltd., Kanchipuram.



Industrial Visit on 19th Dec, 2018 to HATSUN Pvt Ltd., Kanchipuram



Industrial Visit on 29th Sep, 2018 to Britannia Pvt Ltd., Pondichery



Industrial Visit cum Educational Tour for final year MBA students (2017-2019) batch on 4th April, 2019, Ootyteafactory

STUDENTS AND DEPARTMENT ACHIEVEMENTS



Most Active Department Award in the college awarded by Principal to HOD-MBA



Academic Excellence Award for best results in the college awarded by Dean to HOD-MBA



Topper Award: 1st year – Marisetty Navyasri (Extreme Left with award); 2nd Year – Swetha (Right side with award)



Pride of TEC-MBA: From Left with award 1st year: (Deepa, Rajkumar), 2nd year (Dhanasekar, Jasmine Macrina Corera)