

DEPARTMENT OF MANAGEMENT STUDIES

Events Conducted

24th March – Entrepreneurship Awareness Campaign

Avenue: Bharthiyar Hall

Entrepreneurship Awareness Campaign was conducted for both Management and Engineering students at Bharthiyar Hall. The first two sessions were handled by Dr. Daniel Chelappa on Motivation for Self-employment and Opportunities in MSME. The next two sessions were handled by Mr. P. Baskaran (Retd. Bank Manager) on Managing Finance for Self-employment and MSME Subsidy Schemes. Around 80 engineering students participated in the campaign.



