

MANAGEMENT STUDIES

“Workshop on Grooming up for Professional life”

(25th May to 1st June, 2022)

INDUSTRIAL VISIT

HATSUN- 25th May, 2022 (1st Day)

Students from 1st year got the opportunity to take industrial visit to HATSUN Agro products, Kancheepuram. Students were explained from milk procurement to the process involved in making every dairy product of the company. They were also explained on the protocols behind quality checking and preserving the milk and dairy products under different temperatures. Student also had the chance to interact with the staffs working there.



Dining Etiquettes and Simulation – 26th May, 2022 (2nd Day)

Proper etiquette is essential for making a favourable impression at both lunch/dinner interviews as well as in social business situations. On the 2nd day of the workshop, our 1st year students shared table manners, table setting and imitated the dining etiquettes to be followed during a business meet with a script. The students simulated right from entering the dining area, the proper way of taking seats, the proper way of using the napkins, handling the eating utensils, the eating style to be followed in middle of conversation during a business meet. The simulation session was new and informative to the students.





FINDING YOUR JOB LEADS – 27th May, 2022 (3rd Day)





Mr Aniruddhan Narayanan, Senior Business Analyst and Project delivery leader at Mphasis Pvt.Ltd, made the 3rd day session very interesting by sharing his valuable insights about the skills an individual must develop for employment. He also portrayed the gap between the individuals' skill set and the industry expectations. The session was very informative and ended with students enquiring about the employability opportunities with MNC's.

Transformation from Student to professional – 30th May, 2022 (4th day).





Ms Manju Matha, Mr Rajkumar and Mr Magesh were the guest speakers who enlightened the 4th day session through sharing their experience and knowledge in the Job market. Ms Manju, showcased the importance of communication and building a professional network. Mr. Magesh briefed the importance of research and analysis of data through excel. Mr. Rajkumar shared how to improve your professional networks through social platforms. The session was concluded by giving on spot tasks to the students. The session was interesting, informative, and thoroughly enjoyed by the students.

Role of Case study in making Management decisions – 31st May, 2022 (5th Day)



Ms. Mahalakshmi, Assistant Professor, Great lakes Institute of Management, was our resource person for 5th day session. Students were taught on how to do a case study. She briefed about analysing the situation, the facts and figures hidden in a case. She drew the attention of the students through her amazing lecture and humorous stories. The session was very informative and enlightening. At the end, students were made to participate in analysing a case shared by the speaker. The enthusiastic participation of every student showed how greatly her lecture had an impact on the students present in the lecture hall.

Presentation Ethics and Etiquettes for Professionalism -1st June, 2022 (6th Day).

As a presenter and public speaker, one must observe ethics and etiquette to stand out as a professional. The last day of workshop was fully engaged by the students. The students were given instructions regarding the etiquettes one must possess while giving presentation from the dress code to the body language and attitude. Then each student was asked to make presentation on their choice of topics. Their performance was rated by the faculties based on communication, presentation, attitude, dress code and body language on the stage. The winners were selected based on the marks scored by each student.



