



# TAGORE ENGINEERING COLLEGE

Approved by AICTE, New Delhi | Affiliated to Anna University, Chennai

Rathinamangalam, Vandalur - Kelambakkam Road, Chennai, Tamil Nadu 600127, India

## DEPARTMENT OF MANAGEMENT STUDIES



# Newsletter

## 2022-2023



### ARTHASHASTRA'23- STUDENT NATIONAL CONVENTION EVENT

The Department of Management studies organised 4th series of Student National convention “ARTHASHASTRA” on April 12 & April 13 ,2023 . The department received entries from 17 colleges. There were both technical and non-technical events like, Best Manager, business plan, Adzap, Face painting, Marketing lingo, Adaptune, group dance and so on.

### YOGA FOR PHYSICAL AND MENTAL WELL-BEING

On 31st March, 2023, the department of Management studies organized Yoga for physical and mental well being of students. The yoga session was handled by Ms. Meena of Heartfulness Meditation Centre.



### DIGITAL MARKETING WORKSHOP

The department of Management studies successfully conducted a national level marketing workshop on “Content writing for social media: A way to learn to earn”- A workshop to earn money through your social media content’. The event was conducted on 17th March, 2023 at the college Auditorium. The students from various colleges participated in the event. The plenary speakers of the day were Mr. M. D. PAUL KENNY – General Manager, Innovations & Administration, BEHINDWOODS and Mr. RAMESH PANEERSELVAM – Co-Founder, Greatworks.



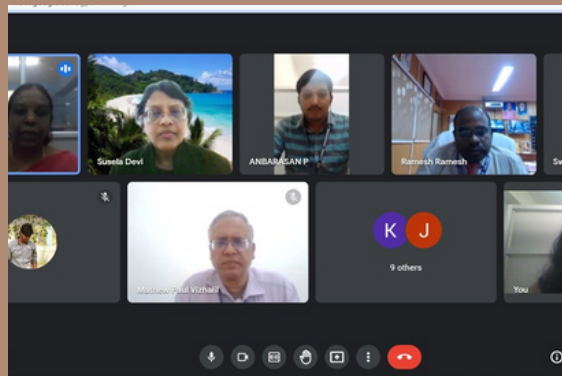
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## INTERNATIONAL COLLABORATIONS



### INTERNATIONAL CASE STUDY CONFERENCE

International case conference was conducted with the aim to impart and sustain high quality learning and research environment. Academicians, Research Scholars and Students presented their case study in the conference held on Nov 15th, 2022. 40 selected cases were presented and published.

### INTERNATIONAL MOU'S

MOU with Beta College, Canada & Northern University - Bangladesh On 30th Jun 2022 & 27th January 2023 respectively



### INTERNATIONAL SPEAKERS

Dr. Nazrul pro-vice chancellor, Northern University - Bangladesh delivered session on international job opportunities in various field. Dr. Susela Devi Suppiah, SUN University Malaysia delivered a session on women empowerment.





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## PLACEMENT TRAINING



### FACTORIO

MBA department organised student interactive session on management games such as Role play, Fish Bowl game, Show & Tell etc.

### PRE-PLACEMENT TRAINING

Our department organised placement training on interview preparation, corporate skills, interview Etiquette and personality development by industry experts.



### SOFT SKILL TRAINING

The Department of Management studies has successfully conducted a 3 days soft skill training for 2nd Year MBA. The 3 days training program was fingered by Ms Shakthi Bharathy from RUBICON sponsored by BARCLAYS. The session was very interactive and informative for the students





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## TRAINING PROGRAMS FOR STUDENTS



### ONE WEEK INDUCTION PROGRAMME FOR MBA FRESHERS

The Department of Management Studies successfully conducted one week Induction programme from 10th of October to 15th of October, to MBA freshers. The one-Week Induction was filled by the guest speakers, resource persons from Industry experts and Acadamecians.

### INDUSTRIAL VISIT

Industrial Visits are arranged twice in a semester for the students to get exposure in real time industry experience.



### MOCK INTERVIEW

Our department organised Mock interview session by corporate HR. The students received feedback on how to approach interview.



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## EXPERTS TALK



### HR TALK

On 19th September "HR Talk" was organized by the Department of Management Studies for our 2nd year MBA students. The speaker of the day was Mr. Prasad Reddy, Associate Vice President-HR & IT, PreludeSys & DemandBlue. The resource person shared his insights on the importance of HR & trends in HR that plays a major role in the upcoming competitive world as well the opportunities in Human Resource.

### ENTREPRENEURSHIP AND INNOVATION AWARENESS PROGRAMME

The Department of Management Studies of Tagore Engineering College successfully conducted Entrepreneurship and Innovation Awareness Programme in association with EDII-Madras Institute of Technology, Anna University.



### ATTITUDE IS KEY TO CAREER ALTITUDE

On 21st December, The Department of Management conducted a seminar for 1st year MBA students. The guest speaker was Dr. A. Thangaraja, Professor, VIT- Chennai. His speech was very informative and influential on students, highlighting the importance of positive Attitude development in them.



## STUDENT'S ACHIEVEMENTS

S.No	Particulars	No.of Students
1	NPTEL	29
2	Students presented paper	32
3	Students participated in intercollegiate cultural events	11

## FACULTY'S ACHIEVEMENTS

S.No	Particulars	No. of Staffs	No. of Publications
1	Publications	7	8
2	Presentations	7	23